

## Veetee 'Dine In' range



Veetee have invested over £20 million in developing a revolutionary new convenience rice range, which for the first time ever allows natural white rice to be cooked as opposed to processed parboiled rice. This is something other rice manufacturers have been trying to achieve for almost 30 years. With Veetee 'Dine-In' consumers can prepare restaurant quality rice with perfect consistency in just 2 minutes in their microwave.

Moni Varma is Chairman of the Veetee Group and in 2006 was named Asian of the Year by Asian Who's Who. Veetee is the biggest supplier of rice to the UK trade, responsible for one third of all rice meals served. Veetee contributed £2.3 billion to the UK economy last year alone.